

## BeCause Cosmetics Products

### Overview

- Ingredients have been reviewed by the US expert Cosmetic Ingredient Review (CIR)\* panel and if there is an opinion by the Scientific Committee on Consumer Safety (SCCS)\* in the EU, its' opinion has been taken into consideration as to how an ingredient is used in BeCause Cosmetics products.
- **SAFE** Any ingredient that has been determined by either the CIR or SCCS to have any kind of use restrictions are being used in BeCause Cosmetics products within their generally accepted use limits for the country(ies) it is being sold.
- BeCause Cosmetics products do not use ingredients that are subject to California Proposition 65 labeling requirements.
- All colorants used in BeCause Cosmetics products meet both US and EU purity requirements; including heavy metal content and particle size.
- **CRUELTY FREE** BeCause Cosmetics products are not tested on animals as well as their individual ingredients meet the current EU Cosmetic Directive guideline on animal testing requirements.
- **PARABEN FREE** BeCause Cosmetics products use only skin-friendly preservatives.
- **NO ANIMAL DERIVATIVES** BeCause Cosmetics products do not use ingredients of bovine or porcine origin.
- **GLUTEN** We have purposely stayed away from stating that they are gluten-free, only because the products themselves are not made in facilities that are gluten-free, which means that there is a chance they may have come in contact with gluten containing ingredients. However, we can say: "...does not contain any wheat, rye or barley derived ingredients."
- **TALC** The grade of Talc used in BeCause Cosmetics Products meets the purity criteria for US and EU as well as it is amorphous and using the current definition for nanoparticles, it is not nanoparticle size and is not subject to nano labeling in the EU. This means that this form of Talc and the amount it is used in some BeCause Cosmetics products is safe.
- **SILICA** The Silica used in BeCause Cosmetics Products meets the purity criteria for US and EU as well as it is amorphous and using the current definition for nanoparticles, it is not nanoparticle size and is not subject to nano labeling in the EU. This means that this form of Silica and the amount it is used in some BeCause Cosmetics products is safe.
- **SOY** When soy is used in BeCause Cosmetics Products it is clearly delineated and listed as Glycine Soja (Soybean Oil). Lecithin is also an ingredient sometimes used in BeCause Cosmetics Products and can be derived from soy, or from egg yolk which is not soy. If the Lecithin is derived from egg yolk and not soy is it listed in the bullet points under the product name in this document.



# FACE PRODUCTS

## BeCause Hydrating Liquid Foundation:

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- This product is formulated with HD pigments and is considered HD makeup.
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- Vegan
- Contains no wheat, rye or barley derived ingredients; however, it does contain corn derived ingredients.
  
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Cyclopentasiloxane, Isododecane, Cyclohexasiloxane, Dimethicone, Glycerin, Butylene Glycol, Distearidimonium Hectorite, Adipic Acid/Neopentyl Glycol Crosspolymer, Lecithin, Water, PEG-10 Dimethicone, Polyglyceryl-4 Isostearate, Cetyl PEG/PPG-10/1 Dimethicone, Hexl Laurate, Silica, Sodium Chloride, Sorbitan Sesquioleate, Polysilicone-11, PEG/PPG-18/18 Dimethicone, Phenoxyethanol, Caprylyl Glycol, Isopropyl Titanium Triisostearate, Potassium Sorbate, Hexlene Glycol, Laureth-12, Ethylhexylglycerin. May Contain: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77492, CI 77499).

## BeCause Mattifying Sheer Primer

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Skin-Friendly preservatives
- Contains no wheat, rye or barley derived ingredients; however, it does contain corn derived ingredients.
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Dimethicone, Dimethicone Crosspolymer, Water/Aqua/Eau, Isododecane, Talc, Isodecyl Neopentanoate, PEG/PPG-19/19 Dimethicone, C13-16 Isoparaffin, Polymethyl Methacrylate, Silica, Glycerin, C10-13 Isoparaffin, Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer, Acrylates/C12-22 Alkyl Methacrylate Copolymer, Sodium Starch Octenylsuccinate, Phenoxyethanol, Magnesium Sulfate, Euphorbia Cerifera (Candelilla) Wax/Candelilla cire/Cire de candelilla, Hydrolyzed Corn Starch, Hydrolyzed Corn Starch Octenylsuccinate, Trisiloxane, Zea Mays (Corn) Starch, Ethylhexylglycerin, Tocopherol, Glycine Soja (soybean) Oil.

## BeCause Set & Extend Finishing Powder

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Contains no wheat, rye or barley derived ingredients; however, it does contain corn derived ingredients.

- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Mica, Zinc Stearate, Polymethylsilsequioxane, Caprylic/Capric Triglyceride, Synthetic Wax, Ethylhexyl Palmitate, Silica, Calcium Silicate, HDI/Trimethylol Hexyllactone Crosspolymer, Bis-Diglyceryl Polyacyladipate-1, Cetyl Acetate, Caprylyl Glycol, Water/Aqua/Eau, Phenoxyethanol, Hexylene Glycol, Palmitic Acid.

## BeCause Essential Contour Kit

- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Mica, Silica, Boron Nitride, Ethylhexyl Palmitate, Dimethicone, Magnesium Stearate, PTFE, Pentaerythrityl Teraisostearate, Phenoxyethanol, Caprylyl Glycol.  
May contain: Titanium Dioxide (CI 77891), Iron Oxides (CI77491, CI 77492, CI77499).

## BeCause Illuminating Blush

- Made in USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Contains no wheat, rye or barley derived ingredients
- Skin-Friendly preservatives
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Talc, Zinc Stearate, Silica, Butyrospermum Parkii (Shea) Butter, Caprylic/Capric Triglyceride, Phenoxyethanol, Beeswax, Caprylyl Glycol, Sorbic Acid. May contain: Mica, Titanium Dioxide (CI77891), Iron Oxides (CI 77491, CI77492, CI77499), Red 6 Lake (CI 15850), Red 7 Lake (CI 15850), Red 27 Lake (CI45410), Carmine (CI 75470).

## BeCause Soft Glow Bronzer

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Contains Hydrogenated Lecithin derived from egg yolk, not soy
- Contains no wheat, rye or barley derived ingredients
- Skin-Friendly preservatives
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Talc, Mica, Zinc Stearate, Lecithin, Lauryl Laurate, Titanium Dioxide (CI 77891), Dimethicone, Magnesium Myristate, Nylon-12, Iron Oxides (CI 77491), Iron Oxides (CI 77492), Iron Oxides (CI 77499), Isododecane, Phenoxyethanol, Silica, Boron Nitride, Ethylhexyl Hydroxystearate, HDI/Trimethylol Hexyllactone Crosspolymer, Caprylyl Glycol, C30-45 Olefin, Trimethylsiloxysilicate, Sorbic Acid.

## BeCause Fix & Finish Setting Spray

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Contains no wheat, rye or barley derived ingredients
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Water, SD Alcohol 40-B, PVP, Dimethicone PEG-7 Phosphate, Phenoxyethanol, Polyhydroxystearic Acid, PPG-3 Benzyl Ether Myristate, Ethylhexyl Isononanoate, Isononyl Isononanoate, Poloxamer 407, Sodium Cocamidopropyl PG-Dimonium Chloride Phosphate, Sodium Benzoate, Aloe Barbadosensis Leaf Juice, Potassium Sorbate, Phenylpropanol, Caprylyl Glycol, Propanediol, Fragrance, Tocopherol.



# EYE PRODUCTS

## BeCause Luminous Under Eye Concealer

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Water/Aqua/Eau, Cyclopentasiloxane, Triethylhexanoin, Dimethicone, Isododecane, Butylene Glycol, PEG-10 Dimethicone, Phenyl Trimethicone, Silica, Distearidimonium Hexortite, Tetrahexyldecyl Ascorbate, Ethylene Brassylate, PEG-30 Dipolyhydroxystearate, Triethoxycaprylylsilane, Trimethylsiloxysilicate, Lauryl PEG-9 Polydimethylsiloxyethyl Dimethicone, Propylene Carbonate, Polyhydroxystearic Acid, Caprylyl Glycol, Phenoxyethanol, Glycerin, Galactoarabinan, Glyceryl Poylacrylate, Tocopherol. May contain: Titanium Dioxide (CI77891), Iron Oxides (CI 774491, CI 77499, CI 44492).

## BeCause Color Correcting Concealer

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Water/Aqua/Eau, Cyclopentasiloxane, Triethylhexanoin, Dimethicone, Isododecane, Butylene Glycol, PEG-10 Dimethicone, Phenyl Trimethicone, Silica, Distearidimonium Hexortite, Tetrahexyldecyl Ascorbate, Ethylene Brassylate, PEG-30 Dipolyhydroxystearate, Triethoxycaprylylsilane, Trimethylsiloxysilicate, Lauryl PEG-9 Polydimethylsiloxyethyl Dimethicone, Propylene Carbonate, Polyhydroxystearic Acid, Caprylyl Glycol, Phenoxyethanol, Glycerin, Galactoarabinan, Glyceryl Poylacrylate, Isopropyl Titanium Triisostearate, Tocopherol. May contain: Titanium Dioxide (CI77891), Iron Oxides (CI 774491, CI 44492), Chromium Oxide Greens (CI 77288), Yellow 6 lake (CI15985), Ultramarines (CI77007).

## BeCause Essential Eye Styling Palette

- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size

size

- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Mica, Talc, Magnesium Stearate, Pentaerythrityl, Tetraisoostearate, PTFE, Ethylhexyl Palmitate, Magnesium Myristate, Polybutene, Dimethicone, Mineral Oil/Parffinum Liquidum/Huile minerale, Phenoxyethanol, Caprylyl Glycol. May contain: Mica Iron Oxides (CI77491, CI77492, CI77499), Titanium Dioxide (CI77891), Ultramarines (CI77007), Manganese Violet (CI 77742), Black (CI 77266).

## BeCause MAX Volume Mascara

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

### Ingredients

**Brown:** Water, Iron Oxides (CI 77491, CI77492, CI77499), Beeswax, Stearic Acid, Polyisobutne, Copernica Cerifera (Carnauba) Wax, PVP, Silica, Butylene Glycol, Glycerin, Glyceryl Stearate SE, Tribehenin, Polyquaternium-7, Aminomethyl Propanediol, Caprylyl Glycol, Phenoxyethanol, Hydroxyethylcellulose, Disodium EDTA, Potassium Sorbate.

**Black:** Water, Iron Oxides (CI 7499), Beeswax, Stearic Acid, Copernica Cerifera(Carnauba) Wax, Polysobutene, PVP, Silica, Butylene Glycol, Glycerin, Glyceryl Stearate SE, Tribehenin, Polyquaternim-7, Aminomethyl Proopanediol, Caprylyl Glycol, Phenoxyethanol, Hydroxyethylcellulose, Disdoium EDTA, Potassium Sorbate.

## BeCause Precision Gel Eyeliner

- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Isododecane, Cyclopentasiloxane, Trimethylsiloxysilicate, Ozokerite, Copernica Cerifera (Carnauba) Wax/Cera Carn auba/Cire de carnauba, Sythetic Beewax, Euphorbia Cerifera (Candelilla) Wax/Candelilla Cera/Cire de candelilla, Bis-Diglyceryl Polyacyladipate-2, Caprylic/Capric Triglyceride, Phenoxyethanol, Caprylyl Glycol, Tocopherl Acetate. May contain: Mica, Iron Oxides (CI 77491, 77492, 77499), Black 2 (CI 77266), Ferric Ammonium Ferocyanide (CI 77510).

## BeCause Long Lasting Pencil Eyeliner

- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Hydrogenated Polyisobutene, Ozokerite, Polyethylene, Tridecyl Trimellitate, Caprylic/Capric Triglycerides, Microcrystalline Wax/Cera, Microcrystalline/Cire mircocrystalline, Euphorbia Cerifera (Carnauba) Wax/Cera, Carnauba/Cire de carnauba, Mica, Talc, Phenoxyethanol, Caprylyl Glycol, Tocopheryl Acetate. May contain: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Red 6 Lake (CI15850), Red 7 Lake (CI 15850), Yellow 5 Lake (19140), Yellow 6 Lake (CI1585), Blue 1 Lake (CI 42090), Red 27 Lake (CI 45410), Red 40 lake (CI 16035).

## BeCause Prep & Smooth Eye Primer

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Isodecane, Talc, Trimethylsiloxysilicate, Barium Sulfate, Silica, Dimethicone/Vinyl Dimethicone Crosspolymer, Distearidimonium Hectorite, Octyldodecanol, Ethylene/Propylene/Styrene Copolymer, Propylene Carbonate, Titanium Dioxide (CI 77891), Bis-Vinyl Dimethicone/Dimethicone Copolymer, Triisostearyl Citrate, Phenoxyethanol, Butylene/Ethylene/Styrene Copolymer, Trihydroxystearin, Iron Oxides (CI 77492), Isocetheth-20, Iron Oxides (CI77491), Diethylene Glycol Monophenyl Ether, Laureth-4, Iron Oxides (CI 7499), 1,2-Hexanediol, Caprylyl Glycol, BHT.



# LIP PRODUCTS

## BeCause Ultra Rich Longwear Lipstick

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

## Ingredients

**Brown Goes Bold:** Diisostearyl Malate, Octyldodecanol, Mica, Ozokerite, Paraffin, Silica, Coco-Caprylate/Caprata, Titanium Dioxide (CI 77891), Phenoxyethanol, Iron Oxides (CI 77491), Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Bis-Diglyceryl Polyacyladipate-2, Isodecyl Neopentanoate, yellow 5 Lake (CI 19140), Iron Oxides (CI 77499), Synthetic Wax, Dimethicone/Bis-isobutyl PPG-20 Crosspolymer, Polyethylene, 1,2-Hexanediol, Caprylyl Glycol, Red 7 Lake (CI 15850).

**Captivating Cabernet:** Isononyl Isononanoate, Octyldodecanol, Ozokerite, Mica, Paraffin, Silica, Coco-Caprylate/Caprata, Bis-Diglyceryl Polyacyladipate-2, Rred 21 lake (CI 45380), Iron Oxides (CI 77492), Iron Oxides (CI 77499), Red 7 Lake (CI 15850), Phenoxethanol, Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Isodecyl Neopentanoate, Synthetic Wax, Dimethicone/Bis-Isobutyl PPG- Corsspolymer, 1,2-Hexanediol, Caprylyl Glycol.

**Classic Red:** Diisostearyl Malate, Ricinus Communis (Castor) Seed Oil, Pentaerythryl Tetraistearate, Polyethylene, Polybutene, Octyldodecyl Neopentanoate, Bis-Diglyceryl Polyacyladipate-2, VP/Hexadecene Copolymer, Red 6 Lake (CI 15850), Isononyl Isononanoate, Red 7 Lake (CI 77491) Mica, Phenoxyethanol, Caprylyl Glycol, Butyropermum Parkii (Shea) Butter, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Sorbic Acid, Carthamus Tinctorius (Safflower) Seed Oil, Calcium Sodium Brossilicate, Silica, Titanium Dioxide (CI 77891), Tin Oxide.

**Glamorous Garnet:** Diisostearyl Malate, Octyldodecanol, Ozokerite, Mica, Paraffin, Silica, Red 7 Lake (CI 15850), Coco-caprylate/Caprata, Iron Oxides (CI 77491). Phenoxyethanol, Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Bis-Diglyceryl Polyacyladipate-2, Isodecyl Neopentanoate, Synthetic Wax, Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer, Polyethylene, 1, 2-Hexanediol, Caprylyl Glycol.

**Magenta Mama:** Diisostearyl Malate, Ricinus Communis (Castor) Seed Oil, Pentaerythryl Tetraistearate, Polyethylen, Polybutene, Octyldodecyl Neopentanoate, Bis-Diglyceryl Polyacyladipate-2, VP/Hedadecene Copolymer, Mica Isonoyl Isononanoate, Titanium Dioxide (CI 77891), Red 28 Lake (CI 15850), Lauryl Methacrylate/Glycol Dimethacrylate Crosspolymer, Red 7 Lake (CI 15850), Iron Oxides (CI 77492), Phenoxyethanol, Capryly Glycol, Butyrospermum Parkii (Shea) Butter, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Blue 1 Lake (CI 42090), Sorbic Acid, Carthamus Tintorius (Safflower) Seed Oil, Calcium Sodium Borosilicate, Silica, Tin Oxide.

**Nearly Nude:** Diisostearyl Malate, Ricinus Communis (Castor) Seed Oil, Pentaerythryl Tetraistearate, Polyethylene, Titanium Dioxide (CI 77891), Polybutne, Octyldodecyl Neopentanoate, Bis-Diglyceryl Polyacyladipate-2, Mica, VP/Hedadecene Coploymer, Isononyl Isononanoate, Lauryl Methacrylate/Glycol Dimethacrylate Crosspolymer, Yellow 5 Lake (CI 19140), Iron Oxides (CI 77491), Red 27 Lake, Iron Oxides (CI 77499), Phenoxyethanol, Caprylyl Glycol, Butyrospermum Parkii (Shea) Butter, Tocopheryl Acetate, Aloe Barbedensis Leaf Extract, Sorbic Acid, Carthamus Tinctorium (Safflower) Seed Oil, Calcium Sodium Borosilicate, Silica, Tin Oxide.

**Tea Rose:** Diisostearyl Malate, Ricinus Communis (Castor) Seed Oil, Pentaerythryl Tetraistearate, Polyethylene, Polybutene, Octyldodecyl Neopentanoate, Bis-Diglyceryl Polyacyladipate-2, VP.Hexadecne Copolymer, Mica, Isonoyl Isononanoate, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491), Lauryl Methacrylate/Glycol Dimethacrylate Crosspolymer, Red 7 lake (CI 15850), Iron Oxides (CI 77499), Phenoxyethanol, Caprylyl Glycol, Iron Oxides (CI 77492), Butyrospermum Parkii (Shea) Butter, Tocopheryl Acetate, Aloe Baradensis Leaf Extract, Sorbic Acid, Carthamus Tinctorius (Safflower) Seed Oil, Calcium Sodium Borosilicate, Silica, Tin Oxide.

**Very Berry:** Isononyl Isononanoate, Octyldodecanol, Ozokerite, Mica, Paraffin, Silica, Coc-Caprylate/Caprata, Bis-Diglyceryl Polyacyladipate-2, Titanium Dioxide (CI 77891), Red 7 lake (CI 15850), Red 21 lake (CI 45380), Iron Oxides (CI 77492), Phenoxyethanol, Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Isodecyl Neopentanoate, Synthetic Wax, Blue 1 Lake (CI 42090), Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer, 1,2-Hexanediol, Caprylyl Glycol.



## BeCause Liquid Lipsticks

- Made In USA
- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

### Ingredients

**High Shine:** Polybutene, Hydrogenated Polycyclopentadiene, Isododecane, Hydrogenated Polydecene, Octyldodecanol, Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Isononyl Isononanoate, Mineral Oil/Paraffinum Liquidum/Huile Minerale, Isopropyl Myristate, Butylene/Ethylene/Styrene Copolymer, Ethylene/Propylene/Styrene Copolymer, Isopropyl Titanium Triisostearate, Polyhydroxystearic Acid, Stearalkonium Hectorite, Propylene Carbonate, 1,2-Hexanediol, Caprylyl Glycol. May contain: Iron Oxides (CI 77491, CI 77492, CI 77499), Red 33 Lake (CI 17200), Titanium Dioxide (CI 77891), Red 28 Lake (CI 45410), Red 7 Lake (CI 15850), Blue 1 Lake (CI 42092).

**Metallic:** Polybutene, Hydrogenated Polycyclopentadiene, Isododecane, Hydrogenated Polydecene, Octyldodecanol, Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Isononyl Isononanoate, Mineral Oil/Paraffinum Liquidum/Huile Minerale, Isopropyl Myristate, Butylene/Ethylene/Styrene Copolymer, Ethylene/Propylene/Styrene Copolymer, Isopropyl Titanium Triisostearate, Polyhydroxystearic Acid, Stearalkonium, Hectorite, Propylene Carbonate, 1,2-Hexanediol, Caprylyl Glycol. May contain: Iron Oxides (CI 77491, CI 77492, CI 77499), Red 33 Lake (CI 17200), Titanium Dioxide (CI 77891), Red 28 Lake (CI 45410), Red 7 Lake (CI 15850), Blue 1 Lake (CI 42090).

## BeCause Longwear Lip Liner

- Paraben-free
- Cruelty-Free (raw materials and finished product not tested on animals)
- Oil-Free (no animal, vegetable or mineral oil)
- Skin-Friendly preservatives
- Vegan
- Contains no wheat, rye or barley derived ingredients
- Uses pigments that meet US and EU purity requirements; including heavy metal content and particle size
- No FDA or EU ingredients that are banned in cosmetics. Ingredients that have restricted use levels are being used within their approved use limits.

Ingredients: Hydrogenated Polyisobutene, Ozokerite, Polyethylene, Tridecyl Trimellitate, Caprylic/Capric Triglyceride, C10-18 Triglycerides, Microcrystalline Wax/Cera Microcristallina/Cire microcristalline, Euphorbia Cerifera (Carnauba) Wax/Cera Carnauba/Cire decarnauba, Mica, Talc, Phenoxylethaneol, Caprylyl Glycol, Tocopheryl Acetate. May contain: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Red 6 Lake (CI 15850), Red 7 Lake (CI 15850), Yellow 5 Lake (CI 19140), Yellow 6 Lake (CI 15985), Blue 1 Lake (CI 42090), Red 27 Lake (CI 45410), Red 40 Lake (CI 16035).



\*Footnote:

- In the United States and European Union cosmetic products are not regulated like drugs in that they are not required to go through rigorous approval prior to being marketed.
- Instead in the United States, the Cosmetic Ingredient Review (CIR) panel has been established to review ingredients to determine their safety and appropriateness for use in cosmetics.
- In the European Union, the Scientific Committee on Consumer Safety (SCCS) has been established and provides opinions on health and safety risks of chemical, biological and other physical risks of non-food consumer products (e.g.- cosmetic products and their ingredients: personal care and household products) and services (e.g.-tattooing, artificial suntan products).

